

Maythas Bodkennari

Marketing Data Specialist

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I single-handedly build, maintain, debug, test, and deploy the entire data infrastructure at Growfox Co., Ltd. From full-stack Django platforms and automated social media scraping pipelines to WordPress multi-site SEO networks and AI-integrated analytics — I own every layer of the stack, end to end.

Work Experience

APRIL 2025 — PRESENT

Marketing Data Specialist — Growfox Co., Ltd.

- Sole owner of the company's entire data infrastructure — I build, debug, test, deploy, and maintain everything myself. Architect of Growfox Data Analytics Tool — Django platform for social media scraping, comment sentiment analysis, ads tracking, and AI content monitoring across Facebook, Instagram, and TikTok.
- Built and maintain 13 company WordPress websites via Easy Blog Networks for SEO backlink strategy — each with unique content verticals, custom themes/plugins, and automated publishing through Make.com.
- Developed 9 custom WordPress plugins including REST API for real-time financial data (48 currency exchange rates, gold/oil prices), animated ticker widgets, and Elementor integrations.
- Implemented MarTech automation with Make.com and Python scripts for data collection, content scheduling, and cross-platform reporting.
- Integrated AI services (OpenAI, Google AI Studio, Anthropic API) for content analysis, SEO keyword research, and AI visibility monitoring.
- Manage production infrastructure: Docker, Railway deployment, Celery + Redis task queues, PostgreSQL on Railway.

DECEMBER 2024 — MARCH 2025

Performance Marketing Intern — Growfox Co., Ltd.

- Interned in Performance Marketing — handled online advertising, data analysis, website development, backlink building, and SEO optimization.
- Built the foundation of Growfox Data Analytics Tool — initial Facebook scraping pipelines with Playwright and Selenium.
- Began WordPress site development for the company's SEO backlink network.

MAY 2021 — APRIL 2022

Rider / Delivery Driver — LINE MAN Wongnai

On-demand delivery. Time management, route optimization, customer service.

AUGUST 2020 — MARCH 2021

Park Operations Staff — TMK Park

Facility operations, visitor services, team coordination.

MAY 2019 — FEBRUARY 2020

Part-time Staff — 7-Eleven

Retail operations, inventory management, POS systems.

Technical Skills

Backend & Frameworks

- Python
- Django 5.2
- DRF
- Celery
- PHP
- WordPress Dev
- Next.js
- Node.js
- OOP

AI & Data

- OpenAI API
- Google AI Studio
- Anthropic API
- MCP
- Chatbot Dev
- R
- SQL/PostgreSQL
- Graph DB
- Power BI
- Data Viz
- Data Governance

DevOps

- Docker
- Railway
- Redis
- Git/GitHub
- Cloudinary
- Railway
- WhiteNoise
- Gunicorn

AI Dev Tools

- Claude
- Kiro (AWS)
- Windsurf
- Cursor
- GitHub Copilot
- ChatGPT

Frontend

- HTML/CSS/JS
- React
- TypeScript
- Tailwind CSS
- Bootstrap 5
- jQuery
- Chart.js
- Three.js
- Elementor
- Responsive Web

Scraping & Automation

- Playwright
- Selenium
- undetected-chromedriver
- Make.com
- Python Scripts
- REST API
- Webhooks
- Web Services

Marketing Platforms

- Facebook Ads
- TikTok Business
- Google Ads
- Instagram
- X (Twitter)
- SEO/Backlinks
- Easy Blog Networks
- Performance Marketing
- CRM
- Canva
- Figma

Other

- Agile/Scrum
- ClickUp
- UX/UI
- Design Thinking
- Systems Analysis
- Software Testing
- IT Audit
- ERP
- Digital Content
- Research Methodology

Projects

Growfox Data Analytics Tool Production — Growfox Co., Ltd.

Full-stack Django platform for social media analytics, automated scraping, ads tracking, and AI content monitoring.

Handles data from Facebook, Instagram, and TikTok — pages, posts, comments, videos, reels, live streams. Processes async tasks through Celery, stores data in PostgreSQL, provides client dashboards.

Key modules: AI SEO visibility monitor, multi-platform ads manager (Facebook/TikTok/Google APIs), HR attendance with ClickUp integration, influencer discovery with AI analysis.

Architecture: 6 Django apps, 119+ models, 66 Celery tasks, 290+ templates. Docker on Railway with Redis.

- Django 5.2
- DRF
- PostgreSQL
- Celery
- Redis
- Playwright
- Selenium
- OpenAI
- Google AI Studio
- Anthropic API
- Docker
- Railway

WordPress SEO Backlink Network 13 Websites — Growfox Co., Ltd.

Network of 13 WordPress websites via Easy Blog Networks for SEO backlink strategy. Each site targets different content verticals — finance, lifestyle, technology.

Developed 9 custom plugins and 2 child themes. Centerpiece: Growfox REST API plugin (v3.0) — endpoints for real-time Thai financial data: 48 currencies from Bank of Thailand, gold prices, oil prices, all fed via Make.com webhook scenarios.

Other plugins: animated ticker marquee, blog layout system, responsive header enhancements, Elementor dynamic tags, sidebar widgets. 13,000+ lines of PHP/JS/CSS with comprehensive documentation.

- WordPress
- PHP
- JavaScript
- CSS
- Elementor
- REST API
- Make.com
- Easy Blog Networks
- ACF

Cloudbar — Online Bar Platform Personal Project

Full-stack online bar with Next.js 16 + React 19. 32 Thai beverages, real-time ordering via Socket.io, JWT auth, age verification, PostgreSQL/Prisma. Tailwind CSS 4 + TypeScript.

Next.js 16

React 19

TypeScript

Tailwind CSS 4

Socket.io

PostgreSQL

Prisma

Cyberpunk City — 3D Web Game Personal Project

Browser-based 3D cyberpunk game with Three.js. Neon cityscape, player movement, collision detection, atmospheric lighting — real-time WebGL. Pure HTML5/JS/CSS.

Three.js

WebGL

JavaScript

HTML5 Canvas

blogeverydayth.com Personal Blog

WordPress blog on technology, data, development. Testing ground for custom plugins — financial widgets, blog layouts, ticker components. Hello Elementor child theme with SEO functions.

WordPress

Elementor

Custom Plugins

SEO

Healthcare Chatbot — Senior Project Capstone — System Design (Figma Prototype)

Designed healthcare chatbot for hospital inquiries. Comprehensive Figma prototype with system architecture, user flows, UI/UX specs. Full design process: research, personas, wireframes, usability testing.

Figma

System Design

UX/UI

User Research

Prototyping

Education

B.Sc. Digital Innovation and Content Management

Suan Sunandha Rajabhat University (SSRU) — Faculty of Science and Technology
Graduated 2025 — GPA 3.67

Coursework: Digital Information Science, Data Governance, Web Programming, Database Systems, Graph Databases, Systems Analysis & Design, OOP, Data Visualization, Chatbot Development, CRM, ERP, IT Audit, Digital Content Production, UX/UI, Design Thinking, Research Methodology

Data Science Bootcamp (Batch 12)

DataRockie — SQL, R, Python, Statistics, Machine Learning, Data Visualization
Completed March 2026

Certificates & Training



Data Science Bootcamp — DataRockie (Batch 12)



Data Analyst Certificate



Data Governance — TDGA/DGA



AI Ethics — NSTDA



Digital Literacy Certificate



Power BI — Data Visualization



Microsoft Excel — Advanced



Design Thinking — CHULA MOOC



UX/UI Design Certificate



Agile & Scrum — Project Management



Software Testing / QA



TikTok Pro — Social Media Marketing

Get in Touch

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Location

Bangkok, Thailand